

## E.T.F.O. P.A.C. Meeting – October 26, 2010

**PRESENT:** Cheryl FleuryEekma, Pamela Harrison, Barbara Haynes, Tim Snodden

**REGRETS:** Andres Musta, Gerard O'Neill

1. **MINUTES OF SEPTEMBER MEETING:**

Minutes were reviewed, and passed as written.

2. **BUSINESS ARISING FROM MINUTES:**

a) Overview of 2010-11 - At the Executive's Strategic Planning Retreat, major upcoming events were highlighted. A major PAC issue will be the 2011 provincial election. Provincial has started to roll out information materials. Another issue will be to engage membership in social action, and to increase positive public perception of teachers and their union. Gerard's focus is on the grass roots' efforts in the community – doing, not just giving. Volunteer! ETFO opportunities include Eastview Boys and Girls Club, including Christmas outreach. Pam will contact the Executive Director, and arrange a visit there or return visit here. *Wear ETFO gear when you volunteer!*

We will also be discussing ways to engage and educate our stewards. Stewards are intended to be empowered and to have responsibility; to do so, they need training.

b) Trustee Elections – some wins, some losses.

c) Standing Together – All committees will contribute to an all-office newsletter, in both print and electronic form. The ETFO website needs to be current as a viable outreach and communication connection with members. Website is awaiting some practical resolutions, e.g., regaining our own domain. Cheryl is exploring Facebook experiences of other locals, both the positive and the pitfalls.

d) Ideas for Furthering our Volunteer Involvement - Status of Women and Equity are championing the Adult Literacy initiatives at YWCA and Women's Multicultural Centre. We as individuals can support these initiatives financially or by volunteering. Status is also undertaking the Literacy Initiative between new parents and Scholastic books. Our committee is going to focus on providing Homework Help, through volunteering at Eastview and other possible locations.

3. **NEW BUSINESS:**

Discussion ensued around moving ahead to energize ETFO. Empowering stewards, and effective electronic communication with members, are key ways to re-engage our membership.

4. **MOTION TO ADJOURN:**

Moved, carried 5:25 p.m. Reminder that PAC meetings will be the last Tuesday of each month.